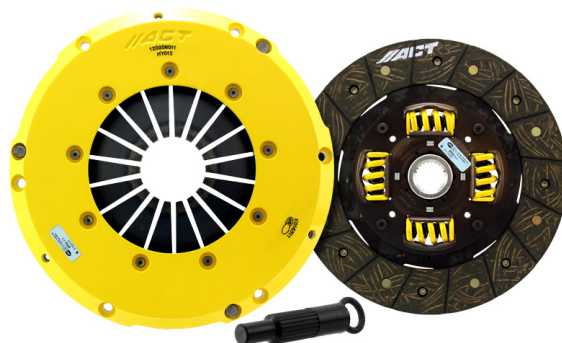


ACT RELEASES SFI-APPROVED PERFORMANCE CLUTCH KITS FOR THE 2010 HYUNDAI GENESIS COUPE 2.0L TURBO

LANCASTER, CALIF. (February 21, 2012) — Advanced Clutch Technology (ACT) has released a new clutch kit for the 2010 Hyundai Genesis Coupe 2.0L Turbo.

ACT’s new clutch kits for the 2010 Hyundai Genesis Coupe 2.0L Turbo include a HY012 pressure plate, a choice of disc and alignment tool. The HY012 pressure plate is manufactured using a billet aluminum cover which makes it both stronger and lighter in weight. It utilizes a ductile iron friction surface which meets SFI requirements and is assembled with stronger straps and rivets. It also incorporates hardened diaphragm fingers for decreased wear and provides a 64 percent increase in clamp force over the stock.



The ACT Street clutch kits combine the HY012 pressure plate with a performance organic street disc. The disc features premium organic friction materials able to withstand increased heat and abuse, steel-backed linings for high-burst strength and modifications engineered for quicker shifting. The ACT Street clutch kit provides a moderate and consistent pedal feel, smooth engagement and significantly improved durability. These kits meet SFI Spec 1.1 and have increased torque capacity up to 365 lbs./ft.

The ACT Race clutch kits combine the HY012 pressure plate with a cerametallic Xtreme Race disc, which is available in 6- and 4-pad spring-centered and rigid-hub designs. These discs are very durable while allowing for quick shifting. The Xtreme Race discs are for high-powered engines and recommended for track use only. The ACT Race clutch kits meet SFI Spec 1.1 and will hold 465 lbs./ft. of torque.

| Description | Part No. | Torque Capacity |
|--|----------|-----------------|
| ACT Street Clutch Kit | HY3-HDSS | 365 lbs./ft. |
| ACT Race Clutch Kits (6-Pad Spring-Centered) | HY3-HDG6 | 465 lbs./ft. |
| ACT Race Clutch Kits (6-Pad Rigid Hub) | HY3-HDR6 | 465 lbs./ft. |
| ACT Race Clutch Kits (4-Pad Spring-Centered) | HY3-HDG4 | 465 lbs./ft. |
| ACT Race Clutch Kits (4-Pad Rigid Hub) | HY3-HDG4 | 465 lbs./ft. |

NOTE: For more information on the components included in the kits please see attached spec sheet.

ACT clutches deliver the maximum holding power through applying a series of sound engineering advancements to new — not rebuilt — components that maximize load and reduce flex. The result is maximum torque capacity, long life and clean, fast shifting.

ACT is a premier clutch manufacturer that has more than 700 different applications and more than 1,300 performance clutch kits. The company’s product line features clutches and forged flywheels for the most popular vehicles in the sport compact, European, domestic and truck markets. ACT is headquartered in Lancaster, Calif.

Applications

| Make | Model | Year(s) | Engine |
|---------|---------------|---------|------------|
| Hyundai | Genesis Coupe | 2010 | 2.0L Turbo |

| Kit No. | * | Torque Capacity (ft./lbs.) | Pressure Plate No. | SFI Spec | Disc No. | SFI Spec | Release Bearing | Pilot Bearing | Alignment Tool | Flywheel No. | SFI Spec | Street / Pro | Flywheel Weight | MSRP |
|----------|---|----------------------------|--------------------|----------|----------|----------|-----------------|---------------|----------------|--------------|----------|--------------|-----------------|----------|
| HY3-HDSS | | 365 | HY012 | ✓ | 3000206 | 1.1 | N/A | N/A | AT23 | N/A | N/A | N/A | N/A | \$669.11 |
| HY3-HDR4 | * | 465 | HY012 | ✓ | 4240008 | 1.1 | N/A | N/A | AT23 | N/A | N/A | N/A | N/A | \$565.59 |
| HY3-HDR6 | * | 465 | HY012 | ✓ | 6240008 | 1.1 | N/A | N/A | AT23 | N/A | N/A | N/A | N/A | \$588.70 |
| HY3-HDG4 | * | 465 | HY012 | ✓ | 4240508 | 1.1 | N/A | N/A | AT23 | N/A | N/A | N/A | N/A | \$595.73 |
| HY3-HDG6 | * | 465 | HY012 | ✓ | 6240508 | 1.1 | N/A | N/A | AT23 | N/A | N/A | N/A | N/A | \$618.22 |

* = Not Recommended for Street Use
 N/A = Not Applicable
 ✓ = Meets SFI Specification

| Component Pricing | |
|-------------------|----------|
| Part No. | MSRP |
| HY012 | \$445.79 |
| 3000206 | \$218.45 |
| 6240508 | \$167.56 |
| 6240008 | \$138.04 |
| 4240508 | \$145.07 |
| 4240008 | \$114.93 |
| AT23 | \$4.87 |